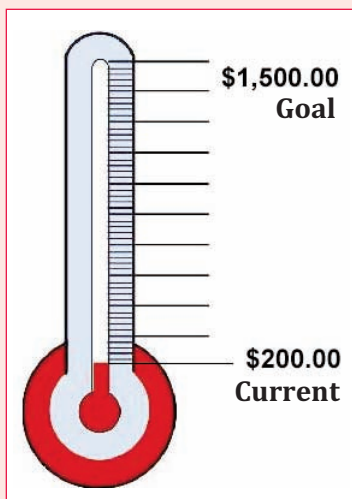




# FITLER SQUARE IMPROVEMENT ASSOCIATION, INC. NEWSLETTER

FALL 2011

## A MATCHING GIFT CHALLENGE



An anonymous neighbor has generously pledged \$1,500 if we raise the matching funds by December 31, 2011.

### WE NEED YOUR HELP!

We currently have \$200 in pledges, so please donate through our website - [www.FitlerSquare.org](http://www.FitlerSquare.org). Your gift is tax deductible.



## FITLER SQUARE HAS A NEW LOGO!

Stepping into the new era of “brand” identification, when the Friends at FSIA starting looking for a logo design, they fortunately had to go no further than a neighbor who shares our love of Fitler Square. Lisa Weinberger of Masters Design Group was asked to help us with this project by another good neighbor, Derek Feres. She was thrilled to volunteer her time and talent. It was a labor of love and the following are her own words of how she came up with the concept.

*“I started the project by photographing the sculptures, the birds, and the fountain. During my shoot, I ran into my son’s friend Leo. Coincidentally, Leo is the grandson of Eric Berg, the artist who sculpted the turtles and bear. He was excited to hear that I was considering the use of one of his Pop Pop’s sculptures for a logo that I was creating for the square.*

*For two hours, Leo pulled up photos of his Pop Pop’s sculptures while I drew them at different angles. Together we moved them in and out of the letters always being sure to keep the fountain at the center where it lives in ‘real life.’ Leo was so excited to be part of the process and to see his Pop Pop’s sculptures come to life in a new way. In the end, we landed on the attached square configuration which we both felt conveyed a sense of perfection for this little park that we both love for different reasons.”*

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**OUR MISSION:**

THE MISSION OF FSIA IS TO PRESERVE, PROTECT AND BEAUTIFY FITLER SQUARE AND WE WORK IN A PARTNERSHIP WITH PHILADELPHIA DEPARTMENT OF PARKS AND RECREATION.

## Message from our President

*Dear Friends and Neighbors,*

*As I look back on my ten years as president of Fidler Square, so much has changed in our world, our neighborhood, and our beautiful park. The difference in our world post-911 is most obvious, with heightened security measures a way of life. The difference in our Fidler Square neighborhood is very obvious, with beautiful new housing and renovations of old buildings, new restaurants and markets. The difference in our Fidler Square park may be less obvious, but be assured, it has come through its own transformation.*

*We have sodded and planted and weeded and watered and painted and repaired. Grass grows where it never had before, new trees have been planted, some old ones replaced, and we consistently win First Prize in the PHS Best Gardens Contest in our category. We have transformed our fountain to one of the few in the City that actually conserves water through a new \$25,000 recirculation system. Recognizing the increase in young children in the neighborhood, we now have holiday activities that bring out the community and help people realize what a wonderful place the City is to raise a family.*

*I wish to thank everyone who has financially supported us over this decade, and our loyal sponsors who help us out every year, but most importantly, I would like to thank my fellow Board members, who are listed in the left side column. Their dedication, hard work, and talent has kept me energized and remind me how fortunate I am to live in such a wonderful neighborhood.*

*It seems that volunteerism is a luxury that many of us would like but can't spare the time. We all have busy lives and our leisure time is precious. Some of us on the Fidler Square Board have been taking care of the park for 20 years or more. We need your help, especially for the holiday activities and the Annual Spring Fair, our only fundraising event. We are also planning a Grand Jubilee for the Fall of 2012. I welcome all who would like to help, especially through sponsorship or solicitation. Please email me personally at judyro1957@aim.com with any assistance or ideas you have to offer.*

*Once again, thank you for your support.*

*Warmest Regards,*

*Judy*

### ADVERTISE IN THE FITLER SQUARE NEWSLETTER

Our newsletter is published  
2 times a year - Spring and Fall.

#### Ad Rates

Full page	\$100.00
1/2 page	\$ 50.00
1/4 page	\$ 25.00

For information and deadlines, please contact us at  
[AmeliaRiley@yahoo.com](mailto:AmeliaRiley@yahoo.com)



### FSIA GOLDEN JUBILEE!

In the fall of 2012  
FSIA Friends will be  
hosting our Golden

Jubilee in Fidler Square and we are looking for sponsors. If you or your business would be interested in being a sponsor, please contact Judy Zimering at [judyro1957@aim.com](mailto:judyro1957@aim.com).

## WE'D LIKE TO THANK ALL OF OUR 2011 SPRING FAIR DONORS, VOLUNTEERS & SPONSORS

### Raffle donations

Balkan Hardware  
Bella Turka  
Bicycle Therapy  
The Big Green Earth Store  
Café Lutecia  
Dmitri's  
Doobie's  
Fire & Ice  
Giovanni & Pileggi  
Gusto  
L2  
Pure Flowers  
Rim's Cleaners  
Rittenhouse Square Fitness Club  
Doris Jeanette, PsyD

### Silent Auction donations

Lance Brusilow - Eagles tickets

Ed Bronstein - Painting  
Sara Foster - Print  
Moore Brothers Wine  
Jeanne Petrosky - Artwork  
Spencer Zahn -  
Mike Richards Signed hockey stick  
Porcini Restaurant  
Peg O'Connor -  
Prince Sports package  
Rittenhouse Fitness Center  
Woven Treasures

### Bake Booth

7-Eleven  
Metropolitan Bakery  
Bacchus  
Tastebuds  
Betty's Buttons  
Good Karma Coffee Shop

South Square Market  
Betty's Speakeasy

### And a special thank you to our Sponsors

Joe Blume and Eric Zimering -  
Sounds of Josh Schurr  
State Rep. Babette Josephs -  
Philadelphia Freedom Band  
The Philadelphia School  
a capella singers  
Lisa Weinberger of  
Design Group  
for her creative talent  
and support



Securing the future of our community is just as  
important as securing the future of our clients.

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John Fischer is pleased to support the important work of Fidler Square Improvement Association. A strong partnership in making our community a better place to live and work.

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## We would like to Thank all of our 2010-2011 Friends!

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John G. Fischer\*  
Ken and Sue Frank  
Matthew Nelson

### **Ram (\$200 - \$299)**

Patty Fox\*  
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### **Turtle (\$100 - \$199)**

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Eric and Judy Zimering\*

### **Family (\$50 - \$99)**

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Trinity Play Group  
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### **Individual (\$35 - \$49)**

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Hoopes and Gemina Wampler  
Samuel and Taube Weinberg  
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Juanita Ziccardi

*\* 2011 Dues paid to date.  
If you have any changes or corrections,  
please email them to fsia1962@gmail.com.*



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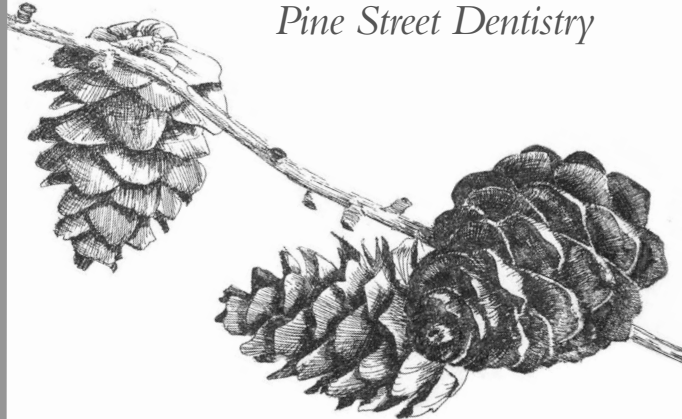
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## UPCOMING EVENTS IN FITLER SQUARE

**OCTOBER 30TH**  
Halloween Party & Pumpkin Hunt  
3pm Sharp!

**NOVEMBER 5TH**  
Fall in your Park Day

**DECEMBER 11TH**  
Tree Lighting Party  
5pm

**DECEMBER 31ST**  
All Matching Gifts donations due



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# Trinity at 22nd

Fall – Winter Calendar

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## Trinity Memorial Church

(www.trinityphiladelphia.org)

### Interfaith Thanksgiving Service

Nov. 23, 7:00 p.m. Location tbd

### Thanksgiving Worship Service

Thursday, Nov. 24, 9:00 a.m.

### Holiday Bazaar, Café Noël, Wreath Sale

Wonderful gifts, wonderful food, wonderful community—and beautiful wreaths for your door!

Saturday, Dec. 3, 10:00–3:00

### Christmas Eve Service

Saturday, Dec. 24, Concert 5:30 p.m., Christmas Eve Liturgy & Carols, 6:00 p.m., Festive reception, 7:30 p.m.

### Christmas Day Service

Sunday, Dec. 25, 10:30 a.m.

### Epiphany Pageant

Sunday, January 8, 10:30 a.m.

### Sunday before Mardi Gras

Sunday, February 19, 10:30 a.m. service with Pancake Luncheon following

### Ash Wednesday Services

February 22, noon, 7 p.m. Imposition of Ashes

### Adult and Children spiritual enrichment programs: see website for current offerings

## Trinity Center for Urban Life

(www.trinitycentercity.org)

### National Drug Take-Back Day for Prescription and OTC drugs

Saturday, October 29, 10 a.m.– 2 p.m.

### Astral Artists Concerts

Sunday, Nov. 6, 3:00 p.m.; Jan. 29, 3:00 p.m.

### Al-Bustan Seeds of Culture Concerts

Sat., Oct. 29, 8:00 p.m.; Fri., Nov. 18, 8:00 p.m.;

Sun., Nov. 20, 4:00 p.m.; Fri., Dec. 9, 7:30 p.m.;

Feb. 25, 8:00 p.m.; Mar. 25, 4:00 p.m.

### Nutcracker Ballet for the Very Young

Saturday, Dec. 10, 11:00 a.m.

### Orchestra 2001 Concert

Sat., Jan. 28, 8:00 p.m.

### Dolce Suono Concerts

Sun., February 5, 3:00 p.m.; Fri. Apr. 13, 7:30

p.m.; Sun. Jun. 3, 3:00 p.m.

### and coming in the Spring...

### Concerts for Kids and Their Adult Friends

# 1–Sat., March 10, 1:30 p.m., “What’s So Funny: Humor in Music”

# 2–Sat., April 21, 1:30 p.m., “The Mystery of Sound”

# 3–Sat., May 19, 1:30 p.m., “Nature in Music”

## Community OutReach Partnership

(www.communityoutreachpartnership.org)

### Wintershelter Opens Sunday, November 13

A warm welcome, dinner cooked and served by volunteers, and a bed for 22 homeless men

### Community Cookoff

Sun., Nov. 20, Jan. 15, Mar. 25, May 20, 12:30 p.m. Volunteers make 200 frozen meals for homeless

### CORP Potluck Thanksgiving Dinner with Shelter Guests and Neighbors

Thursday, November 24, 6:00 p.m.

### Liebesfreud Beethoven’s Birthday Benefit for CORP

Sunday, Dec. 18, 5:00 p.m. String quartet plays Beethoven’s works



## BECOME A FSIA FRIEND OR RENEW YOUR FRIENDSHIP TODAY

Your donation, working with Philadelphia's Department of Parks and Recreation, underwrites the cost of major park improvements and takes an active role in the planting and preservation activities needed to maintain and improve its appearance. Association funds provide for professional care for the trees and grass areas, planting of seasonal flowers, replacing shrubs, installation and care of a sprinkler system, general maintenance, custodial supervision, an annual Christmas tree lighting ceremony with gifts for neighborhood children, and an Easter Egg Hunt.

The Association gets its support from friendship dues and the proceeds from the annual Spring Fair. If you are not now a friend, we urge you to join with us in this worthwhile endeavor.

*(Business contributors of \$100 or more will be featured on the Fidler Square website)*

BECOME A FAN OF  
"FRIENDS OF  
FIDLER SQUARE"



### FRIENDSHIP CATEGORIES:

Individual.....	\$35
Family.....	\$50
Turtle.....	\$100-199
Ram.....	\$201-299
Bear.....	\$300 or more

Please mail check payable to:

Fidler Square Improvement Association  
400 S. Croskey Street  
Philadelphia, PA 19146

or make a payment with PayPal  
on [FidlerSquare.org](http://FidlerSquare.org).

We thank you very much in advance  
for becoming a friend of the Fidler  
Square Improvement Association!!

*The Fidler Square Improvement Association is a 501-c3 non-profit organization.  
All friendship fees and donations are tax-deductible.*

**YOU CAN NOW  
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# PHS City Gardens Contest - Fidler Square is # 1!



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## CITY GARDENS CONTEST

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